



CAREERS IDEAS BUSINESS BITES FOR SCHOOLS

Objectives

To create a greater link between Education and Business and expose students to different industries at a much earlier age. By starting Careers planning from Year 7, we believe students are better informed about their Career options when they choose their academic study subjects.

Reasons to engage

High-quality careers guidance is essential to enable all children and young people to understand the range of options available to them and realise their full potential.

By signing up to an annual CIBBS programme schools will be able to meet the Gatsby benchmarks and Baker Clause.

Schools can link their Curriculum to their Careers plan and engage more closely with their local business community, creating meaningful employment opportunities for their students.

How does CIBBS work?

Each term, Careers Ideas organise an industry employer to come into school to deliver a Career talk about their industry and highlight the employment opportunities for students.

Following the Business Bites session schools will have the option to book two Career planning workshops. These can be delivered in small groups or on a 1:1 basis to enable all students to be 'work ready' including those with EHCP plans.



AT A GLANCE

BENEFITS

- Create meaningful employer encounters
- Support neurodiverse students to access Career guidance aligned to their unique abilities
- Access to a wide range of Career ideas
- Prepare students for the world of work
- Student clarity on their next steps
- Access to independent, impartial advice
- Meet the Gatsby Benchmarks

Join our pilot project

Learn about our Employer

Career Conversation Programme!